



**Committed
alumni,
a flourishing
community**



CONTENTS

03 Edito

04 20-24 Strategy A stronger community, a future to reinvent

05 Our community in figures



06 Welcome home Your Maison des ESSEC: The Place to Be!



07 Communities in France New formats, stronger links

08 International community A booming network



09 Graduate support

10 Student & young graduate community Well supported from day 1



11 Support for students & young graduates

12 Services for entrepreneurs Accompanying the entrepreneurs of tomorrow

13 Inspire Spreading our community's influence, honouring our alumni

14 Ecological and social impact Training, raising awareness and taking action for better impact

15 Careers & Lifelong Learning ESSEC Alumni: your ally for a successful transition and increased employability



17 Governance How we operate

18 Leadership A community serving the network

19 Budget Financial overview



20 New strategy A new chapter begins: we're ready to reinvent ourselves

21 25-30 Strategy Our ambitions

22 School Transcend: opening up the world, going beyond borders

23 ESSEC Group 2024 Group highlights



Olivier Cantet (E87)

THE TIME IS RIGHT TO REINVENT OURSELVES

It is a moving moment for me to be finishing my term as President of ESSEC Alumni. I am deeply proud of what the Association has become: a united, powerful community that seeks to have a positive impact on the world, with

71,000
alumni

21,600
members

800
volunteers

84
clubs and
groups

92
international
chapters

Over six years, we have concentrated 100% of our resources to serving you, developing a more relevant offer, connecting our alumni and promoting our community. The Maison des ESSEC moved to Avenue de Friedland (Paris 8) and the Association's governance was strengthened, with a Board of Directors that is gender-balanced and representative of the School's different programmes. We also increased our connections and synergies with Vincenzo Vinzi and his teams, as well as with the Foundation.

I know that the new presidency will enrich ESSEC Alumni, expand our vision and stimulate new energy for incredible projects led by Marie-Pierre Schickel (E95), Managing Director, and Perrine Bismuth (E05).

Perrine Bismuth (E05),
ESSEC Alumni President

CHAMPIONING ESSEC AND ITS ALUMNI

ESSEC was a formative period for me. I've been an entrepreneur since I was a student, and the network and encounters I had through ESSEC were key in my journey. Taking up the presidency of ESSEC Alumni is a way to give back what I received.

When I joined the Board of Directors, we worked on a road map and a strategic project. This new strategy is a "house" that we are in the process of building, with solid foundations. And this house, dear alumni, is yours.

The diversity of pathways taken by ESSEC alumni is always worth showcasing. It is truly important to share all these lessons, ideas and experiences between generations.

There is an incredible energy in this network, and sincere kindness. Don't wait to feel like you "need" it to get involved. Because this network is not just a career tool: it's a space for sharing, transmission and inspiration.

A stronger community, a future to reinvent

2025 marks the final year of our 20-24 strategy. In 5 years, the Association has developed considerably, and it is precisely because we are well-established that the time is right to reinvent ourselves.

New business model and strategic pillars

Thanks to the lifetime-contributing membership model, the team was able to fully concentrate on developing services for the community, leading it and making it more dynamic in France and internationally, and supporting mutual aid and intergenerational connections. Our strategic pillars are structured around four priorities: Inspire, Connect, Support, Together to Act.



INSPIRE

- A communications boost to promote the community.
- A boom in our social media following 195% growth on LinkedIn.
- Modernised newsletters.
- Reflets Magazine redesigned.
- Two ESSEC Books showcasing over 630 alumni.

————— In 5 years —————
10,000+
 alumni stories shared



SUPPORT

- Considerable development of our services, mainly aimed at students (mentoring), young graduates (specific workshops and networking events) and international alumni (accessibility of services in English).
- Launch of our Lifelong Learning offer.

————— In 5 years —————

23,200	6,500
beneficiaries	beneficiaries of
of Career	Lifelong Learning
Services	Services



CONNECT

- The Maison des ESSEC moved to Avenue de Friedland in October 2023.
- Active communities all over France and around the world: 92 International Chapters, 19 Regional Clubs, 33 Professional, Leisure and Spirituality Clubs, 5 Programme Groups.

————— In 5 years —————

2,830	78,300
events	participants



TOGETHER TO ACT

- 2 clubs dedicated to the environmental and social transition.
- 2 key events dedicated to diversity and inclusion attended by more than 1,300 alumni.

————— In 5 years —————

8,000+
 alumni informed about environmental and social issues

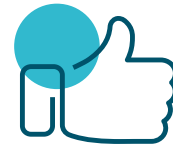


Strong and dynamic growth

Since 2020, we have gone from 14,00 beneficiaries of our services to

34,300

Stronger governance of the Association, with a Board of Directors that is representative of committed alumni, dynamic and expert committees and an ethics committee, and increased synergies with the School, its ExCom and the Foundation.



800 reasons to believe

A big thank you to our 800 club and chapter volunteers, speakers and governance members, without whom this incredible development would not have been possible. We are now ready to build together a new change of scale for ESSEC Alumni.

OUR COMMUNITY IN FIGURES

OUR COMMUNITY

69,000
graduates



7,550
students



21,646
contributing members

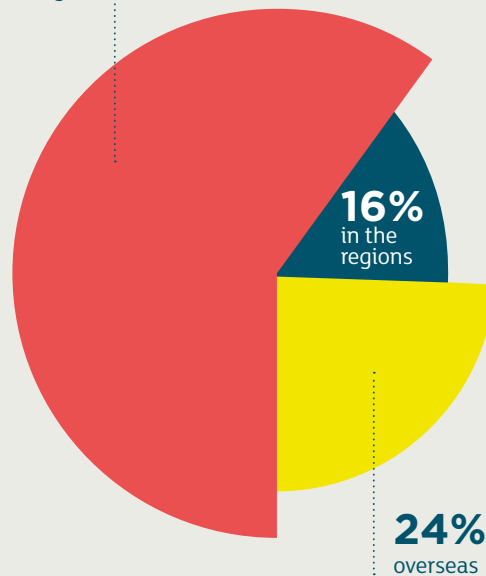


34,373
beneficiaries
of our services



... PRESENT THROUGHOUT THE WORLD

60%
in the Paris region



... AND VERY DYNAMIC!

792
events

300
overseas

492
in France

92
chapters

84
clubs and
groups



WELCOME HOME

Your Maison des ESSEC: The Place to Be!

More than a year after it opened, Maison des ESSEC has truly become a beating heart of our community.

A place that 'feels like home' and there's no need to book!

Graduates, whether you live in Paris, another region of France or abroad, come and use it as a co-working space, to chat over coffee or enjoy the garden.



Students: this is your home too!

More and more of you have joined Maison des ESSEC. Thank you!

A group project?

A dissertation to finish?

Come and work or develop your networks with other alumni.

Figures that confirm a dynamic

1,000

alumni welcomed

300+

events hosted

9/10

satisfaction rate



"Thank you for having us, it's great to have a place where we can get together!"
Mohamed B. (M05)



Practical Info

Address:

11, avenue de Friedland
75008 Paris

Opening hours*:

- 9 a.m. to 6 p.m. Monday to Thursday
- 9 a.m. to 5 p.m. on Fridays

*These times may vary during school holidays, public holidays and/or during special events.
Please contact reception before you travel: contact@essecalumni.com or +33 (0)1 56 91 20 20.

New formats, stronger links

The ESSEC community in France was kept busy in 2024 with some 500 events and a succession of new encounters. In addition to the annual events, new formats emerged, providing alumni with even more opportunities to exchange, take inspiration and build relationships. The core of our mission.

Meet ESSEC Alumni Professional Clubs

The first of these innovative events attracted around 120 ESSEC Executive Education participants and Global MBA students for an evening of networking organised around 25 ESSEC Alumni professional clubs. The result is very encouraging, with many participants signing up, engaging as volunteers and proposing new projects! We will be pursuing these events in the long term and hosting a second evening for the benefit of recent graduates.



A New Club Dedicated to Industry

Led by Virginie Saks (E09) and patroned by Pierre-André de Chalendar (E79), the Club is redefining the image of industry and attracting young ESSEC students to this key sector. After a number of noteworthy events, one of which was attended by the French Minister for Industry and Energy, it is already showing its appeal. More than 1,000 alumni have joined... will you?



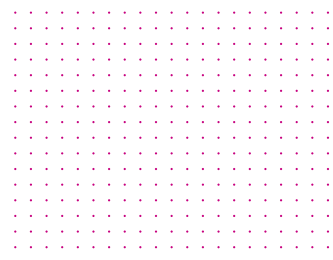
An Evening to Thank ESSEC for the Paris 2024 Olympics

We had the pleasure of hosting at Maison des ESSEC more than 100 graduates and students who contributed to the success of the Olympic and Paralympic Games, working with the Organising Committee or as partners, service providers, sponsors, volunteers, etc. Among the guests was Amélie Oudéa-Castéra (E99), former French Minister for Sport, who spoke at the event. This occasion reflects the desire to create a strong ESSEC community dedicated to sport, involving the ESSEC Alumni Sport Business Club, the Sports Chair, the HEPTA Bachelor's students and the student associations.

The Flame Rekindled by ESSEC Alumni

In November, ESSEC Alumni took part for the first time in the rekindling ceremony for the flame under the Arc de Triomphe. Approximately sixty alumni, including about twenty students from Cergy, were there to pay tribute to the soldiers who have died for France and to our troops. Among the guests, the family of Captain Romain Chomel de Jarnieu (E08), who died in 2019 during a military operation in Mali.

"Being pioneers and innovators means we must be capable of looking forward, but also respecting and cherishing our past, treasuring our heritage and remembering all those who have made the present possible, sometimes paying the price of a heavy sacrifice", declared Marie-Pierre Schickel (E95).



A booming network

Now including 24% of graduates and 38% of international students, the ESSEC community is flourishing on the international stage more and more. Thanks to our 92 ESSEC Alumni chapters, we accompany alumni and roll out our services all around the world.



Study trip to Vietnam.

ESSEC Alumni everywhere, for everyone

We place particular importance on offering the same level of service for all graduates, wherever they are in the world: with international coaches at our Career workshops in English, and at the 300 networking events and conferences organised in 2024, there were plenty of opportunities to meet each other and grow.

Some of our most dynamic communities are in Great Britain, Singapore, China, Spain, United States, India.

13 new volunteer presidents were welcomed. ESSEC Alumni is now present in all communities with more than 15 alumni.

Strengthening the student-graduate connection all over the world:

In 2024, exchanges between students and graduates took on a new scope with 22 study trips organised, compared to 11 the previous year. More than 950 participants took part in these encounters. The most in-demand destinations were: United Arab Emirates, Switzerland, United States and United Kingdom. Thanks to our chapters who co-organised the study trips and to our alumni who welcomed students to their companies!

Meeting alumni around the world

In 2024, in Canada, New York, Morocco, Belgium, Switzerland, China, Hong Kong, Shanghai, and more countries besides... Nearly 700 alumni met during these special discussion sessions. During these events, alumni especially enjoyed receiving news from the entire ecosystem: the School and its new strategy, international hubs, our Association and the Foundation.



Chapter Maroc: handover evening.



The New York Gala

The New York Chapter organised its third annual gala for the ESSEC Foundation.

Around 100 alumni and staff members from the School and Association attended, and Jonathan Cherki (E11) received the ESSEC USA Visionary Award 2024.



12,407

graduates working or residing overseas

Top 5 countries with the most ESSEC graduates:

- #1 United Kingdom
- #2 China
- #3 United States
- #4 Germany
- #5 Switzerland

GRADUATE SUPPORT



31,654
graduate
beneficiaries

EVENTS

23,280
participants in events  (+19%)

1,000
visitors to the
Maison des ESSEC

 (+8%)
16,380
participants
in French
clubs events

 (+53%)
6,900
participants in
overseas events

CAREER & LIFELONG LEARNING

3,431
beneficiaries of
Lifelong Learning
(+40%)



3,943
beneficiaries
Career Services
(-29%)



17
coaches



556
coaching
interviews
(+8%)



52
participants
in ESSEC+
support
groups



38
ESSEC+
participants
who have found
a new job

3,344
participants in
Career workshops
(-29%)



8,8/10
satisfaction rate for
Career workshops

Well supported from day 1

From the first months of study to their first steps in professional life, ESSEC Alumni supports students and young graduates. Learning how to network, support for associations, joining our clubs... We develop targeted initiatives that respond to their specific needs.



Asso Rezo Awards Ceremony.

Training students in the network approach

To introduce students to the networking approach, two programmes are offered on a regular basis: masterclasses with networking experts and practical workshops run by the ESSEC Alumni team. For the past 3 years, networking workshops have been fully integrated into the BBA student curriculum. In total, nearly 1,500 students received training in the 23/24 academic year.

Supporting network connection initiatives led by student associations

ESSEC Alumni supported 20 student associations over the year 23/24 through various means (hosting events at the Maison des ESSEC, communication relays, financial support, etc.). Each year, the ASSO REZO call for projects rewards 5 student associations for a project that promotes connections between students and graduates.

Support to get their career off to a good start

It is important to create services that respond to graduates' specific needs at the beginning of their career. With this in mind, we involved them in our reflections and co-constructed a



range of services and events in line with their expectations. More and more young graduates and students are joining the committees of ESSEC Alumni Clubs and Chapters, which are key players in this continuum.

*Young graduates refers to graduates who have completed pre-experience programmes within the past five years.



A special Young Graduates Career Series

To support young graduates in this period of transition between school and employment, the "Young Graduates Career Series" addresses themes such as settling into your role, work-life balance, and bouncing back in the event of a difficult first experience. There is also a coach specialised in supporting young graduates.



2,719
student
beneficiaries

160
individual
appointments with
our campus team
(K102 office, Cergy)

20
student associations
supported

NETWORKING TRAINING

1,462
students trained
in networking

CONNECTION BETWEEN STUDENTS AND YOUNG GRADUATES

21

Events promoting connection between students and graduates dedicated to students, including Meet & Discuss with alumni, Alumni Talks, Lunches with Alumni working at...

1,158
students
connected to
graduates
through our
dedicated events

147
student -
graduate
mentor pairs

196
graduates
involved with
students

17%
students and
young graduates
involved in
the committees
of clubs and
chapters



Accompanying the entrepreneurs of tomorrow

Entrepreneurship and innovation are at the core of what our School and our community are all about. Through our dedicated services and communities, we support ESSEC graduates who are entrepreneurs or who choose to embark on an entrepreneurial adventure.



Maison des ESSEC: You are not Alone!

Come and take advantage of this coworking facility in the heart of Paris, free of charge. Freely accessible without prior reservation (1 extra person welcome for business appointments). You'll meet other entrepreneurs!

After 2 years, ESSEC x ESSEC Alumni at Station F boasts:

49 incubated start-ups

79 accompanied
entrepreneurs

1/3 of start-ups in AI

1/3 of start-ups
founded by women

Are you an entrepreneur?

Discover all the ESSEC
Alumni services
available to you:



A Community of Entrepreneurs

ESSEC entrepreneurs form a pay-it-forward community that makes software, useful addresses, mutual aid and other helpful resources available via:

- ESSEC Alumni Entrepreneurs Club: 3,000+ members
- Slack, to discuss and help one another: 2,000+ members
- Specific events: themed conferences (funding, growth, tech, inspiring careers, etc.) and networking (summer and winter parties).

Mentoring Programme

Open to entrepreneur ESSEC graduates and managed by the Entrepreneurs Club, the 1-year programme provides opportunities to exchange with experienced entrepreneurs or business managers, to bring out the best in your project.

ESSEC incubator at Station F



Cofounded by ESSEC and ESSEC Alumni, our incubator accompanies scalable start-ups created by ESSEC graduates. In a collaborative environment, they benefit from mentoring, advice from resident experts and tailored coaching. ESSEC Alumni helps you build networks and strengthen links within the ESSEC community.

Business Angels

The ESSEC Alumni Business Angels Club (1,400 members in association with Paris Business Angels), invites you to come and meet business angels who invest at the seed stage in entrepreneurial projects with high growth potential, in all sectors, with a marked prevalence of the digital economy.

Spreading our community's influence, honouring our alumni

The strength of the ESSEC network lies in the diverse and exemplary careers of our alumni. Our communication channels are active and well-connected, to put them under the spotlight and stay tuned with all the latest news from the Association, the School and the community.

News at a Glance

Network news, upcoming ESSEC Alumni events and readily available resources thanks to our various newsletters.

Events calendar

On average, two events are organised daily! Check out those taking place near you with the help of our events calendar.

The ESSEC Alumni x Reflets newsletter
Based on your country of residence, obtain a news recap (Association, School, Foundation, etc.), alumni interviews, ESSEC nominations, input from experts and much more.

NEW

The Career newsletter
Check out the multiple career workshops and webinars of the month (career and personal development, AI-assisted job hunting, etc.).

Lifelong Learning newsletter
Browse through the resources (articles, videos, podcasts, etc.) selected by our teams, because learning never stops.

More and more of you are following us, what about you?



ESSEC Alumni Group

23,700
subscribers (+9%)



ESSEC Alumni

22,300
subscribers (+16%)



ESSEC Alumni

13,100
subscribers (+4%)



@essecalumni

9,100
subscribers (-2%)



@essecalumni

4,900
subscribers (+16%)



ESSEC Book 2023-2024: the Best ESSEC Experiences

This second ESSEC Book highlights the profiles of 430 students and graduates who got themselves noticed over the past two years. Be they entrepreneurs or managers, social and environmental players, professionals in the fields of technology, sport or culture, their experiences are inspiring. Freely accessible on our website, in French and English.



Show us your best profile!

Maximise your networking opportunities and help us to get to know you better by updating your ESSEC Alumni profile



Training, raising awareness and taking action for better impact

Transition, both environmental and social, is at the core of our actions and services. Parity, sustainability, impact... With ESSEC Alumni, explore multiple opportunities to train and take concrete action!



An Edition of Reflets Devoted to Equality

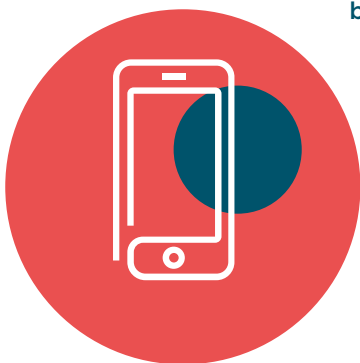
In keeping with our signing of the Grande École au Féminin Charter, Edition 155 of Reflets Mag, which is freely available, shines a spotlight on ESSEC alumni who are acting for gender equality at work. Training, tools, networks and other tangible levers for progress. From the State to the media, from Morocco to the European Union, this edition deals with a key question: How can we take concrete action for parity?



Together we care!

At ESSEC Alumni, we believe in the strength of the community for the common good. From October 2025, find out how ESSEC communities are getting involved in solidarity actions around the world. A unique opportunity to create impact, together. Stay connected, change begins with you!

The Impact Learning Hub by ESSEC Alumni



Our new online resources platform is geared towards graduates and students eager to address the challenges of environmental and social transition. It features articles, podcasts, videos, MOOCs and other content based on the network's collective expertise (ESSEC Alumni Clubs, ESSEC Together, ESSEC Social Innovation Centre, ESSEC Equality, Diversity and Inclusion Centre, etc.). To be added to your list of favourites!



Browsing the Impact Learning Hub

"It's part of the roots of our school, and therefore of its alumni. In the current context and given the manner in which these challenges are shaping the economic landscape, it is essential to take an interest in the Transition." Sounya Kiniffo, ESSEC Alumni Environmental & Social Transition Manager.



Jobs & Impact Series: for a Meaningful Career

All jobs are affected, directly or indirectly, by the environmental and social transition. Our new 'Jobs and Impact Series' is a monthly webinar that deals with this topic in relation to your job or your business. The most popular topics include: 'How to find your next impact job', 'How to combine marketing and sustainability', 'Acting for inclusion at work', 'Sustainable finance jobs', 'Sustainable leadership', etc.

ESSEC Alumni: your ally for a successful transition and increased employability

Further training, evolving, bouncing back or preparing for a new professional project... At each stage in your career, ESSEC Alumni offers practical services to help you move forward. Coaching, workshops, training, mutual aid or the environmental transition: discover everything on offer from the community, all over the world.



"I got a lot out of ESSEC+: a solidarity-based group, valuable mental support, lots of laughter and the joy of building new friendships."

ESSEC+: groups to help each other find a job

Finding a job can be a difficult and isolating experience. With ESSEC+, our mutual aid groups led by volunteer alumni and experts (HR, coaches, outplacers, etc.) offer a friendly and stimulating setting. Reflecting on your pathway, stimulating personal development, refining your CV, giving a pitch... All these levers and more are activated through collective power. In 2024, there were five active groups, helping 38 graduates find a job.

Themed workshops led by experts

Each month, around twenty Career Workshops are offered, mainly during lunchtime and remotely to allow as many people to attend, both in France and around the world. Led by experts, these workshops tackle key topics in professional and personal development. In 2024, over 3,300 ESSEC graduates took part.

Lifelong Learning: don't stop after graduating

Use of Lifelong Learning services increased each year: online courses (Edflex), language learning (Assimil), business studies (Xerfi), and financial data (Cap Financials).



New: Discover the Climate School from Axa Climate

With the Climate School, understand environmental issues and take action, both as an individual and in your company.

Available on the Edflex platform and accessible for all levels, it combines scientific knowledge and professional solutions for a sustainable transition.

Our thanks to our prestigious partners



2 coaching sessions per year for members

Whether you're in Paris, another region of France or abroad, whether you're an entrepreneur or employed, enjoy two coaching sessions per year thanks to your membership. More than 500 hours of coaching is provided each year in total. This year, there is a new coach dedicated to young graduates!



CHEAPER THAN A COFFEE A DAY AND INFINITELY MORE PROFITABLE

€21,900
a coffee
a day for
40 years

€1,680
once and
for life*

**With the single lifetime
membership fee, you can benefit
from all ESSEC Alumni services**

*Your membership can be included in professional expenses.
Preferential rate in the case of professional transition.

How we operate

Members of the Board of Directors are elected for three years during the annual General Assembly. The Board is gender-equal and reflects the diversity of our community. The Board of Directors chooses a Committee from among its number which manages the Association's activities, at the instigation of the President.

The Board of Directors (at 31 December 2024)



Perrine Bismuth (E05) was elected President of ESSEC Alumni at the Board of Directors meeting on 26 March 2025.

MEMBERS

1. Olivier Cantet (E87), president
2. Perrine Bismuth (E05), vice-president
3. Camille Phélizon (E95), treasurer
4. Marie-Léandre Gomez (E93), School relations
5. Cédric Ponsot (M87), Digital
6. Benjamin Athuil (E15)
7. Pierre Auberger (E83)
8. Nathalie Blanc (BBA 02)
9. Clara Chappaz (E12)
10. Ghislaine Colella (E89)
11. Christophe Dubail (EXEC M98)
12. Émilie Duquenne (E02)
13. Arnaud Gangloff (E92)
14. Natacha Hochet-Raab (E95)
15. Bing Li (EXEC M13)
16. François-Olivier Luiggi (IMHI 92)
17. Olivier Maréchal (E87)
18. Monika Moser (IMHI 10)
19. Agnès Nicolas Ifker (E93)
20. Julien Ohana (BBA 03)

21. Tina Robiolle (E00)
22. Pierre-Emmanuel Saint-Esprit (E16)
23. Aymeric Stiévenart (E00)
24. Olivia Verbrugghe (M09)
25. Marion Vidal (M15)

We would like to thank Jacques Bonafé (EXEC M17) and Maxime Baffert (E99) who left the Board in September and December 2024 respectively.

SCHOOL REPRESENTATIVES AND STUDENTS

Déborah Pawlik, Director of Legal, Public and Institutional Affairs of ESSEC
 Émilien Bonnefous (BBA 26), president of the BDE BBA
 Timothée Siaud (MS 24), vice-president of the BDE MS
 Chady Wareshallée (E26), president of the Grande École BDE

Two Key Committees for Good Governance

The Ethics Committee examines the policy conducted by the Association in terms of ethics and compliance with good governance practices. Charles Bouaziz (E85), Olivier Cantet (E87), Jean-Luc Decornoy (E75), François Dutreil (E65), Serge Hayat (E86), Bénédicte Richard (E82), Jean-Pierre Scotti (E75), Géraldine Segond (E00).

The Applicants Committee, chaired by E. Duquenne (E02), examines all applications submitted to the President, receives the applicants and makes recommendations to the Board, in consideration of the Association's future needs.

A huge thank you to all members of our governance team for their unfailing commitment and precious contribution!

LEADERSHIP

A community serving the network

Your ESSEC Alumni team go to great efforts to accompany you through our services and events, and support 800 volunteers in the leadership of their communities.

Senior Management



Marie-Pierre Schickel (E95),
Managing Director



Laure Bianchini,
Executive Assistant

Communication & Digital



Marianne Grivel,
Head of Communication



Jonatan Durand,
Social Media Manager



Raphaël Morin,
Head of Digital

Communities in France



Isabelle Frappat,
French Communities Director



Chloé Guilbert (E09),
Head of Student & Young Graduate Community



Hannane Nebie,
Student & Young Graduate Community Manager



Manon Verjat,
Head of Events and French Graduate Community



Mathilde Failler,
Community & Event Project Manager France



Jeanne Métraud,
Community & Event Project Manager France



Céline Lévêque,
Community & Event Project Manager France

Careers & Lifelong Learning



Frédérique Muller (EXEC M19),
Head of Career Services and HR



Elisabeth Dos Anjos,
Alumni Relations Manager



Claire Hallier
Lifelong Learning and Career Services Manager



Soungya Kiniffo
Head of Environmental and Social Impact

Administration & Accounts



Thomas Riou,
Administrative and Financial Manager

Maison des ESSEC



Osvaldo Mendes,
Receptionist

International Community



Veary Ngy,
Head of International Community



Laure Bianchini,
International project manager



Anita Maksymchuk,
International Project Manager



Matthieu Colet,
International Project Manager

Ian Ong, Alumni Relations Manager -
ESSEC Business School, Asia-Pacific

A BIG THANK YOU

to all volunteers - Club and Chapter managers and members, coaches, mentors, career and student advisers - who animate our community from day to day! And well done to all alumni involved, whose energy and actions help the ESSEC spirit to shine out across the world!

Financial overview

Buoyed by tighter management and renewed energy, the Association is embarking on a new chapter. This year has laid the foundations for more agile, open and connected development.

2024 results: controlled costs and staying on

The Association's net total was €225 K for the 2024 financial year.

As in 2023, membership revenue was impacted by the delayed receipt of student life contributions between the 2024 and 2025 financial years. However, the number of students for the 2024-2025 academic year increased by 12% compared to 2023-2024. Operating costs for 2024 were significantly decreased, following savings and expenses/projects pushed back to 2025.

As a consequence, operating income was balanced in line with the budget.

The financial result was €542 K, distributed between:

- Financial products (€442 K)
- Income from investments (€100 K) generated by the dissolution of the company Cortambert Consultants.

The extraordinary result was €-303 K due to provision for risk.

MAIN FLOWS IN €K	2023	2024
Membership fees	+3,856	+3,960
• Lifelong membership	+3,455	+3,602
• Annual membership	+401	+358
Other revenues	+628	+636
Depreciation/provisions (net variation)	+368	+48
Operating costs (administrative, IT, rent, costs, etc.)	-1,325	-1,235
Solidarity & exceptional donations	-30	-50
Digital	-394	-299
Communication	-736	-589
Career Service and Lifelong Learning	-495	-459
French Communities	-1,232	-1,151
Student and Young Graduate Community	-393	-289
Ecological and Social Impact	-134	-124
International Chapters and Hubs	-420	-464
OPERATING PROFIT	-307	-14
FINANCIAL RESULTS	334	542
UNUSUAL RESULT	-3	-303
NET PROFIT ADGE	24	225

2025 budget planning (8 months)

The accounts are closed on 31 August each year. As a consequence and exceptionally, the current financial year will have a duration of eight months and will be closed on 31 August 2025.

As the net total was balanced after a prudent 2024, we are focusing our spending on services with the greatest added-value and developing strategic projects for the future:

- Updating the data base, CRM,
- International reputation,
- Accelerating the student – young graduate continuum.

The spending breakdown is consistent with our priority segments, with 16% of the budget dedicated to students (vs 9.8% to the alumni population); 25% dedicated to internationals (vs 24.5%) and 59% dedicated to French graduates (vs 65.7%).

Around ESSEC Alumni

The MDE property subsidiary yielded a result of €203 K related to the increase in financial products. In addition, ESSEC Publications, a limited-liability company (SARL), posted a profit of €1.4 K, compared to €2 K in the previous year, while SARL Cortambert Consultants is currently being dissolved, as mentioned last year, due to the cessation of its principal activity as a result of changes in legislation affecting its operations.

EXPENDITURE BY COMMUNITY TYPE

Students*			
Real 2024	Budget 2025	Target 2030	
17%	16%	20%	
International graduates**			
Real 2024	Budget 2025	Target 2030	
20%	25%	30%	
Graduates in France***			
Real 2024	Budget 2025	Target 2030	
63%	59%	50%	

DISTRIBUTION OF COSTS

Structural costs			
Real 2024	Budget 2025	Target 2030	
27%	28%	30%	
Service costs			
Real 2024	Budget 2025	Target 2030	
73%	72%	70%	

Weighting in ESSEC population:

*Students: 9.8%

**International graduates: 24.5%

***Graduates in France: 65.7%

A new chapter begins: we're ready to reinvent ourselves

2025 marks the beginning of a new dynamic fuelled by collective momentum and led by shared ambitions with the School and Foundation to continue growing and promoting our alumni community.



"This network is not just a career tool: it's a space for sharing, transmission and inspiration."

Perrine Bismuth (E05),
ESSEC Alumni President



A strategy born out of the collective

While the School was launching its Transcend strategy in autumn 2024, ESSEC Alumni was also engaged in deep reflection. Led by a dedicated steering committee made up of governance members, Marie-Pierre Schickel (E95), Managing Director, Perrine Bismuth (E06), President, and chaired by Arnaud Gangloff (E92), strategic expert and Board Member, the strategy was developed with the ESSEC Alumni team and presented to our volunteers, who will be key players in its successful execution.

Committed to a mission for the future

We reaffirm an ambitious *raison d'être*, to develop and support our community of ESSEC alumni, humanist and future-fit leaders.

We will achieve this by building a "house" with solid foundations around our humanist values, and drawing on three key ambitions: offering a lifelong 5-star experience, promoting ESSEC by highlighting the wealth and diversity of alumni pathways, and building spaces for encounters and ideas for creating community.

And we will achieve this by leveraging our communities of 71,000 alumni and strengthening synergies with ESSEC and the ESSEC Foundation.

Reaffirming our humanist values and responsible leader mindset

Nowadays, being a leader is a state of mind: it means taking responsibility, inspiring others and contributing to a cause bigger than yourself.

Leadership takes a range of forms: some manage teams, others set a good example, innovate or motivate. Whatever their role, our young graduates, whether they're entrepreneurs or directors of big or small companies, embody a vision, make choices and take action to have an impact on the world.

25-30 STRATEGY

Our mission: to develop and support our community of ESSEC Alumni, humanist and future-fit leaders.

3 STRATEGIC AMBITIONS

1

Offer our alumni a lifelong 5-star experience

- Develop relevant, differentiated and useful services, for all.
- Make international and young graduate communities a priority.
- Invest in tools to better understand, segment and serve all our alumni (CRM, AI, etc.).



Expected results
Make our services more well-known and expand their use, while maintaining a high level of satisfaction.

2

Build ESSEC's reputation

- Give a voice to the "ESSEC identity" that characterises and unites us.
- Increase our influence within the network and beyond.
- Celebrate the stories and diversity of success of different alumni pathways.
- Make the Maison des ESSEC "the place to be".



Expected results
Spread the "proud to be ESSEC" spirit and re-engage the community in large numbers.

3

Take action together to create community

- Organise an annual event to bring the community together.
- Recognise and reward inspiring future-fit leaders.
- Highlight engaged initiatives from our communities.



Expected results
Position our community as a leader of opinion to inspire positive societal change.

DEVELOP SYNERGIES WITH THE SCHOOL AND FOUNDATION

Ambitions in line with the ESSEC values

Pioneering spirit

Humanism

Inclusion

Responsibility

Transcend: opening up the world, going beyond borders

In October 2024, ESSEC unveiled Transcend, its new forward-looking strategy for a responsible, more inclusive and multicultural management. To provide the keys to the future, today!

1

A Transformational Training Experience

Providing cross-disciplinary, tailored training to enable the School to better meet the needs and expectations of the students, participants and organisations it supports. How? In particular, through a five-star experience, innovative programmes and online solutions.

2

Multicultural Leadership

Cultivating inclusive, influential and multicultural leadership. How? Thanks to inspiring leaders, ESSEC campuses in Singapore and Rabat, a presence in Europe, North America and India, and partnerships with the world's best academic institutions.

3

Management Reinvented

A global outlook that overcomes borders requires new management methods for a prosperous and resilient world, based on cutting-edge research, expertise centres and strengthened cooperation with the various stakeholders.

4

Large-Scale Impact

Going beyond borders is about investing in our impact on a broad scale. By counting on the strength of the ESSEC brand in France and abroad, on the robustness of its operational model and on the commitment of the community, the School overcomes boundaries and ensures its prosperity.



Transcend



"It is time to surpass ourselves. This is what our new 2028 strategic plan, Transcend, is all about. Opening up the world by overcoming tangible and intangible borders, preconceived ideas and biases. Surpassing ourselves, looking to the future and remaining loyal to the humanist values and open-mindedness that have always defined us."
Vincenzo Vinzi,
Managing Director
of ESSEC Business School

2024 Group highlights

New entrepreneurship centre, launch of a new chair in Rabat, support from the ESSEC Foundation, rankings... Here is an overview of our key activities.



ESSEC is strengthening its African presence with the launch of the Business & Industry in Africa Chair on the Rabat campus.

ESSEC Launches its First Geographical Chair on the Rabat Campus

ESSEC confirms its footing on the African continent by launching the Business & Industry in Africa Chair on the Rabat campus with the support of its partners, Africa Global Logistics, ARISE IIP and the group IBL. This Chair aims to address the challenges and opportunities arising from industrialisation and the transformation of raw materials, by strengthening Africa's position in the world value chain.

Official Opening of the Pierre Nanterme Center for Responsible Leadership

This 3,000 m² facility is designed to encourage entrepreneurship and innovation and to meet the growing need for collaborative learning and sustainable development. Established within the Cergy campus, the centre features modular rooms connected with international ESSEC campuses, coworking facilities, a pitching room and even an incubator!

RANKINGS

FRANCE

- #1** Les Échos Start ChangeNow
- #1** Global BBA-Le Point
- #2** Master in Management-Challenges

FINANCIAL TIMES

- #4** Master in Finance
- #8** European Business School
- #9** Executive Education Programs
- #10** Master in Management



ESSEC FOUNDATION

Created by four alumni in 2011, the ESSEC Foundation nurtures the School's development by focusing its support on five areas:

- 1- **Social scholarships** to make equal opportunities a reality.
- 2- **A new-generation campus** to transform the campus into a model of eco-responsibility.
- 3- **Academic excellence** to generate new knowledge.
- 4- **Responsible entrepreneurship** to support student entrepreneurs.
- 5- **Capitalised funds** to ensure the School's financial independence.



Join
over 3,000
committed donors



I make a
donation to
the ESSEC
Foundation



€2.3 M

in donations in 2024

€26 M

raised
since 2011

432

students
supported in 2024

€5,000

amount of a social grant for
one year according to the
student's CROUS rating

Our manifesto

WE NEED TO DEMONSTRATE FREEDOM AND RESPONSIBILITY IF WE ARE TO TAKE POSITIVE ACTION IN THE WORLD. FREEDOM MEANS DARING TO THINK OUTSIDE THE BOX, IT MEANS THE PIONEER SPIRIT; WORKING TOGETHER, DRIVEN BY OUR VALUES AND TALENTS, TO INVENT NEW VIRTUOUS MODELS FOR THE PLANET AND FOR SOCIETY.

Because we believe that we are on this planet for a reason: to contribute to the common good and that we have the keys to deliver the transformation our world needs,

Because we want to experiment, innovate, defy convention, dare to make mistakes, stay humble, and invent the future,

Because we as individuals have an obligation to cultivate our talents and solidarity, and to express them in our actions, so that together we can have a visible impact on the major challenges of our time: technology, ecology, governance, etc.,

Because we are welcoming and respectful to all, whatever their beliefs, culture, and weaknesses, so that diversity and intergenerational solidarity become an asset that creates opportunities.

WE EQUIP OURSELVES WITH THE TOOLS WE NEED TO DELIVER OUR MISSION: TO SUPPORT OUR ALUMNI IN LEVERAGING THEIR POTENTIAL AND BOOSTING THEIR IMPACT, BY HARNESSING THE STRENGTH THAT LIES IN NUMBERS.

Inspire. Connect. Support. Together to act.

To inspire is to give free and responsible thinkers the tools they need to understand the world's complexity before making a decision. To inspire is to show what is possible by leading by example. It means sharing inspiring stories in their positive contribution to our changing society.

To connect, is to drive forwards, leveraging the power of the network to connect with alumni in France and overseas. It is to instil confidence, to stimulate the desire to create and take action.

To support is to deliver cutting-edge Career Services and Lifelong Learning that support the process of individual, collective, and societal change, making the interests of the business world more compatible with the living one.

Together to act means encouraging generosity in all its forms, especially through mentoring, philanthropy, and mutual support in an uncertain world.

**WE STAND READY TO TAKE ACTION TOGETHER,
TIRELESSLY, AND EVERY DAY,
FOR THE COMMON GOOD.**



Join us and create your account at essecalumni.com

